

ALL GROAN UP Advertising Kit

Contact Paul today at paul@allgroanup.com



DO YOU WANT YOUR BRAND TO REACH A HIGHLY ENGAGED MILLENNIAL AUDIENCE?

Best-selling author, sought-after speaker, and blogger Paul Angone is the leading voice to and for Millennials. He is the author of *101 Secrets For Your Twenties* and the new book *All Groan Up: Searching for Self, Faith, and a Freaking Job!* (releasing April 2015 and features AllGroanUp.com at the top of the front cover for substantial increased website visibility!)

Since the creation of AllGroanUp.com in 2011 the website has received over four million pageviews in 190 countries. As best-selling author and branding expert Dan Schwabel described Angone's work: *"Paul's advice on how to be successful in your twenties is timely and important..."*

And for the first time ever, All Groan Up is looking for sponsors who want to partner with Paul to reach Millennials. He is not just looking for advertisers. He is looking for strategic partners that are the right fit and who want to engage with his audience in an authentic, meaningful and helpful way. Does this sound like you?

OVERVIEW OF ALLGROANUP.COM REACH AND SOCIAL MEDIA CHANNELS

- Since 2011 AllGroanUp.com has received four million + pageviews from over 190 countries.
- Average 80,000 - 100,000 unique visitors a month
- Main demographic is age range 18-32 with at least some college education.
- All Groan Up has over 10,000 email subscribers and a social media reach of 20,000 plus.
- The top three reasons people visit All Groan Up is for career, relationship, and overall life advice
- Articles on All Groan Up have experienced a high success rate of going viral through word of mouth and social media sharing.

BASIC PARTNER:

- 728x90 Banner ad and 250x250 Sidebar ad
- \$1,250 a month

SILVER PARTNER:

- 728x90 Banner ad and 250x250 Sidebar ad
 - Sponsorship of one blog article a month with your business/product description at the bottom of the article, including 2-3 links, which is sent to all 10,000 plus email subscribers with the article plugged through all All Groan Up social media channels.
- \$2,000 - 1 month
\$2,999 - 3 months (a \$6,000 value, saving you 50%)

GOLD PARTNER:

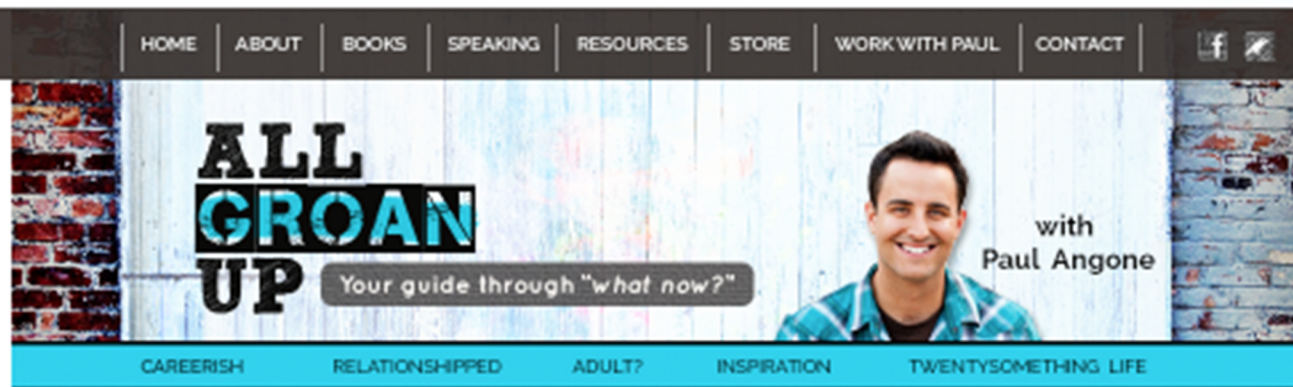
- 728x90 Banner ad and 250x250 Sidebar ad
 - Sponsorship of one blog article a month with your business/product description at the bottom of the article, including 2-3 links, which is sent to all 10,000 plus email subscribers and plugged through all All Groan Up social media channels.
 - Product/business description plus 2-3 links included in featured section on All Groan Up Resources Tab (coming soon)
 - Paul will also review and/or integrate your business or product in the body of a blog post that is sent to all 10,000 email subscribers and plugged through social media channels. An organic, authentic way to receive maximum exposure. (prior review and approval by Paul Angone to make sure we are good fit).
- \$3,000 - 1 month
\$3,999 - 3 months (a \$9,000 value, saving you 56%)

PLATINUM PARTNER AND PAUL ANGONE PERSONAL BRAND AMBASSADOR:

- Everything in the Gold Partner package plus...
 - Paul will personally plug your business/product through all social media channels throughout our time together (Twitter, Facebook, Instagram, Pinterest, etc) and Paul will work with you on a customized basis to promote your brand - even at his live speaking events! (prior review and approval by Paul Angone to make sure we are good fit).
- \$4,000 - 1 month
\$4,999 - 3 months (a \$12,000 value, saving you 59%)

728X90 BANNER

Rotating 728x90 banner
ad on the homepage



Top 7 Posts on All Groan Up in 2014



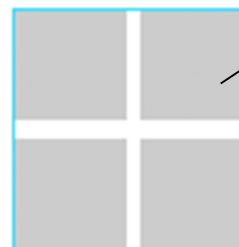
The only reason for time is so that everything doesn't happen at once." - Albert Einstein How would you describe your 2014 in one word? I'd describe mine as paradoxical. It was one of the most amazing, yet intense years of my life. Lots of change, growth, intensity, and fun! How about you? Let [...]

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LATEST INSTAGRAM



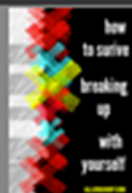
SPONSORS



SEARCH...

250x250 sidebar ad located on
all the All Groan Up pages

How to Survive
Breaking Up With
Yourself



Should You Even
Care?



CONTACT PAUL TODAY AT PAUL@ALLGROANUP.COM